# Artist Resources

**Iowa Arts Council** 

March 2024





Image credit: ArtHaus. Artwork by Lucille Bjerke.

### **What We'll Cover**

- Who We Are
- What We Offer for Artists
  - Resources
  - Programs
  - o Grants
- How to Apply & Upcoming Deadlines
- Grantwriting Tips
- Questions



### **About Us**

#### History

Founded in 1967

#### Governance

- Part of the Iowa Economic Development Authority
- Statewide Advisory Board appointed by the Governor

#### Mission and Vision

- Empower Iowa to build and sustain culturally vibrant communities by cultivating creativity, learning and participation in the arts.
- All Iowans have opportunities to create, learn and thrive through the arts.





## **Funding For** Our Work





**Federal Government** 



**State Government** 

Iowa Legislature

State of Iowa



### **Regional and National Partners**



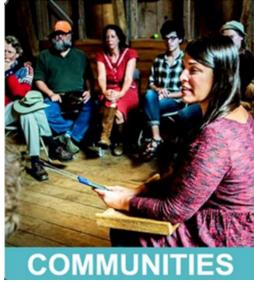




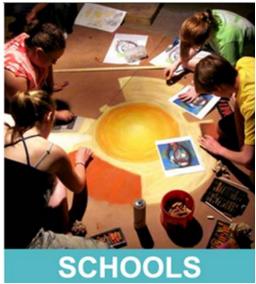


# **Who We Support**











## **Artist Services**

Resources, Programs & Grants



### **Artist Resources**

#### **Iowa Artist Career Development Program**

- Participation in retreat and online workshops focused on business and financial planning and career goal setting
- Application for next program will open in early Fall 2024





### **Artist Resources**

#### **lowa Artist Directory**

- New resource for artists to find paid work opportunities in lowa and to assist communities with finding lowa artists
- Free to create an account and a public profile
- iowaartistdirectory.org





### Film and Media Resources

#### **Producers and Projects**

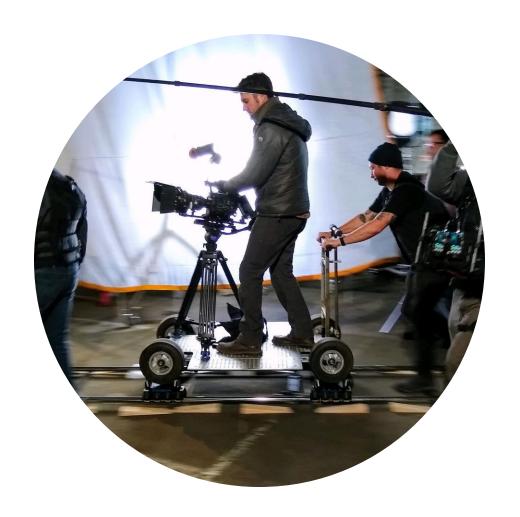
Crew & Production Directory

#### **Programs**

The Film Lounge

#### **Grants**

- Iowa Screenwriter Grant
- Greenlight Grants







## **Iowa Artist Fellowship**

- Provides support to individual artists who demonstrate exceptional creativity in the arts and a commitment to contributing to the vitality of the arts in lowa.
- The program advances the artistic development of professional lowa artists at a pivotal stage of their career.
- \$10,000 one-time award and professional development resources.





# **Art Project Grants**

- Creates opportunities for Iowans to access and engage with high-quality arts and cultural projects offered by Iowa artists.
- Must include exceptional arts activities and provide access to lowans.
- Request \$1,000 \$10,000 with a 50% cash match requirement.
- Project Activities must occur between July 1, 2024 June 30, 2025.

**Economic Development** 

## **Art Project Grants**

Eligible grant request expenses include direct project costs such as:

- Access Accommodations
- Artist Fees
- Domestic Travel
- Marketing
- Materials
- Personnel Time Dedicated to the Project\*
- Professional Services
- Rentals
- Supplies under a total of \$5,000 per unit

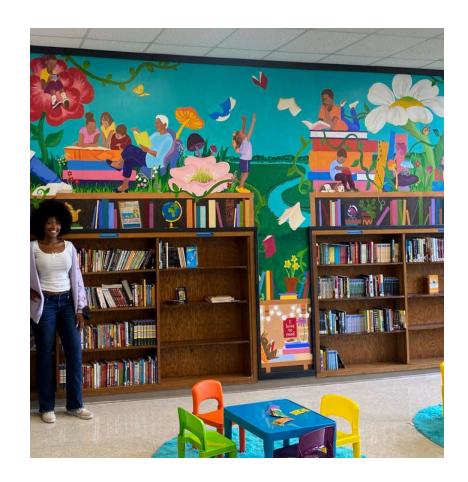


### **Recent Awards**

(Artist, Project Title, Location, Award Amount)

Dania Green
"Expressions of Empowerment"
Davenport I Scott County
\$5,650

Anita Jung
Painting, Printing and Sharing with Natural Dyes
lowa City I Johnson County
\$10,000



### **Recent Awards**

(Artist, Project Title, Location, Award Amount)

Paul Brooke "Book and Anthology to Showcase Iowa Poets" Ames I Story County \$10,000

Colleen Tomlinson
"Love from Howie"
Bettendorf I Scott County
\$10,000





# **Grantwriting Tips**

- 1. Read guidelines and instructions before beginning.
- 2. Start your application early.
- 3. Quality, not quantity.
- 4. Don't bury the project details.
- 5. Be organized and logical.





# **Grantwriting Tips**

- 6. Consider the review criteria.
- 7. Be clear and concise.
- 8. Avoid jargon and acronyms.
- 9. Respond directly to the application questions.
- 10. Ask someone who hasn't worked on the grant to proofread and edit for grammar and clarity.





## **Application Assistance**

- lowa Arts Council staff can meet with you individually to discuss any application.
  - Schedule a time using our Microsoft Bookings page.
- We can provide feedback on draft applications.
  - Submit draft at least two weeks in advance of the deadline (minimum).



## **Application Calendar**

**lowa Artist** Fellowship

**Screenwriters Grant** and **Greenlight Grant** 

**Arts Project Grants** 

Iowa Artist Career Development Program



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Application
Deadline:
Passed for 2024

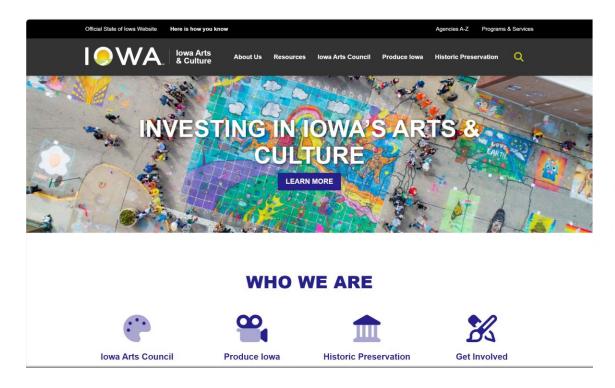
Application Deadline: May 3, 11:59 PM for the funding period of July 1, 2024 – June 30, 2025

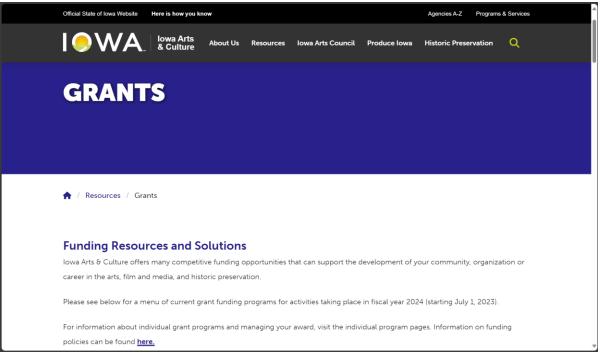
Application Deadline: **May 15**, 11:59 PM for the funding period of July 1, 2024 – June 30, 2025

Application
Deadline: Late
Summer to Early
Fall 2024



### **Grant Guidelines**

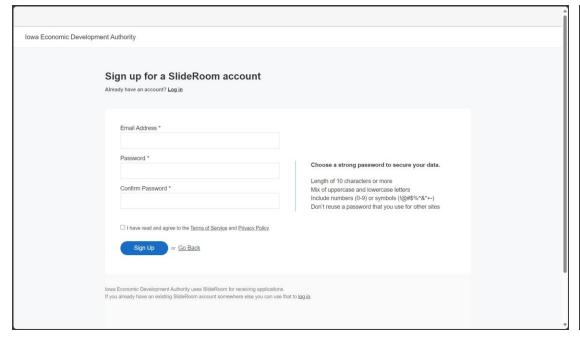


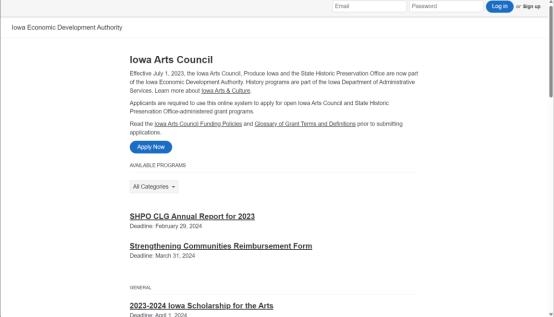


#### culture.iowaeda.com



## **How to Apply**





#### iowaartscouncil.slideroom.com



## **Keep Up to Date**



### SIGN UP FOR OUR NEWSLETTER



# SAVE THE DATE

**TUESDAY, JUNE 18, 2024** 

# IOWA ARTS SUMMIT

FFA ENRICHMENT CENTER
ANKENY





#### Join us to:

- Network
- Learn
- Celebrate

#### **Who Should Attend:**

- Artists and creatives
- Arts and cultural organizations
- Community leaders



### **Iowa Arts Council Team**

#### Jon Berg

Creative Community Development & Infrastructure Programs Manager <u>jon.berg@iowaeda.com</u>

#### Jennie Knoebel

Senior Grants and Programs Manager jennie.knoebel@iowaeda.com

#### **EJ Philby-Burton**

Arts, Film, & Media Coordinator ej.philbyburton@iowaeda.com

#### **David Schmitz**

Director david.schmitz@iowaeda.com





# **Questions?**



# Thank You!

